

	Excellent	Meets	Has Yet	Comments
Content	All content is well chosen, focuses on specific details and holds the reader's attention	All content is somewhat effective, details are general and generally holds the reader's attention	Content is not effective because details are repetitive, less-important, and confusing for the reader	
Organization	Writing has a clear beginning, middle and end; writing is effectively organized into paragraphs and are well connected	Writing has a beginning, middle and end; writing is organized into paragraphs	Writing is difficult to follow because ideas are not organized making the intent unclear; no or improper paragraphing is demonstrated	
Sentence Structure	Writing contains a variety of sentence starters and usages	Writing contains some variety in sentence starters and usages; some sentences are incomplete or run-ons	Writing contains little variety of sentence starters; Many sentences are incomplete or run-ons	
Conventions	Writing uses appropriate end punctuation and capitalization, spelling is controlled, and use of language is clear	Writing mostly uses appropriate end punctuation and capitalization; spelling and language is satisfactory	Writing contains numerous errors in end punctuation and capitalization, spelling, and clarity of language	
Style	All graphics, fonts, transitions and animations are attractive (including size and colour) and support the theme/content of the presentation	A few graphics, fonts, transitions, and animations detract from the content of the presentation	Several graphics, fonts, transitions and animations detract from the content of the presentation	
Sources	All pictures are sourced, accurate and organized	Most pictures are sourced, accurate and organized	Most sources are not accurate and organized OR no sources are provided	